

IMPLEMENT PATIENT-ORIENTED BEST PRACTICES IN YOUR DENTAL PRACTICE SO YOU CAN FOCUS ON DENTISTRY!

Baird Dental Business Concepts is a full-service consulting firm offering general dental practices expertise in business, financial, and operational management. Owner, Sandy Baird, has over 40 years of experience in the dental practice industry. With an MBA from Auburn University, she also brings cross-industry experience to help dentists implement patient-oriented best practices in new, innovative ways. Baird Concepts provides the client with a direct connection to Sandy - not to multiple layers of management. Sandy works with dental practices to achieve their goals as a consultant, a coach, a trainer, or a business advisor. Sandy is also an accomplished speaker and always eager to present at study clubs, state meetings, retreats, conferences and other events.

SUSTAINABLE SYSTEMATIZATION

Less stress and greater rewards. Baird Concepts develops an action plan to systemize the processes causing chaos in the office. A system is never late for work, quits, or demands a paycheck. Design and implement systems to manage your practice, so you can focus on dentistry.



SANDY BAIRD, M.B.A.

